



897 Higgs Avenue
Columbus, Ohio 43212
www.phyzoom.com

NEWS RELEASE

Contact: Kyle Blankenship
OnKua, LLC
Marketing Manager
(614) 207-8845
KBlankenship@phyzoom.com

(For immediate release)

OnKua Launches Channel Partner Program for Phyzoom

Partner Program designated for Medical Billing, EMR, and Independent Medical Reps

Columbus, Ohio, October 12, 2009 – OnKua, LLC, provider of the healthcare marketing solution Phyzoom, today unveiled a new Channel Partner Program designed for Medical Billing firms, EMR Resellers and Independent Medical Reps. The program is focused on delivering added value to grow physician practice revenue and assist partners in shortening sales cycles while enhancing their own deal profitability.

“Channel Partners will play a critical role in the overall growth and business strategy of Phyzoom’s marketing solutions,” said John Goff, Founder & CEO of OnKua. “Having enabled partners that understand the value that Phyzoom delivers to their customers is invaluable to the success of OnKua. Our partners can expect to benefit from a high level of support while adding value to their current products and services.”

The program has two partner levels - Referral and Premier – that are based on contributions, sales strategy and marketing engagement.

To find out more about the Phyzoom Partner Program, visit www.phyzoom.com/partners.php or contact the Sales department at 1+800-792-9921 or sales@phyzoom.com.

PHYZOOM is an automated marketing and business development tool designed specifically for physician groups, homecare organizations and hospitals. PHYZOOM is a product of OnKua, LLC. - headquartered in Columbus, Ohio - which develops web-based marketing tools for healthcare organizations looking to grow business through the creative use of new communication technologies.

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