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NEWS RELEASE

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(For immediate release)

OnKua Seeks to Grow Independent Medical Rep Program for Phyzoom

Partner Program to grow by at least 50 Independent Medical Reps within 6 months

Columbus, Ohio, October 12, 2009 – OnKua, LLC, provider of the healthcare marketing solution Phyzoom, today announced initiatives to add 50 Independent Medical Sales representatives to their Premier Partner program. The program is designed to deliver added value and revenue opportunities for professional salespersons across the United States.

“Phyzoom has a unique ability to add value and shorten sales cycles for our partners” said John Goff, Founder & CEO of OnKua. “When teamed up with a rep’s current products or services, Phyzoom can help better define a return-on-investment to a physician, practice, or other healthcare organization.” For example, a medical equipment salesperson could engage Phyzoom in defining a tangible and consistent business development strategy for their client’s new investment.”

Medical practices and other healthcare firms often need a jumpstart to promote key business events such as the purchase of new technology, move or build of a new office location, addition of new physician, onsite laboratory, or medical equipment. This jumpstart can rapidly increase the rate of return on their investment and potentially decrease the length of a partner’s sales cycle.

OnKua's Premier Program requires a salesperson to have:

- An established base of medical contacts which include physicians, hospitals and homecare agencies.
- The ability to generate own sales leads and manage opportunities.
- Desire to generate recurring annual income over time in excess of \$100k.

The program is designed to compensate independent, self-motivated, producers who are interested in growing recurring revenue while staying engaged in their customer's success. To find out more about the Phyzoom Partner Program, visit www.phyzoom.com/partners.php or contact the Sales department at 1+800-792-9921

PHYZOOM is an automated marketing and business development tool designed specifically for physician groups, homecare organizations and hospitals. Offering solutions ranging from website design, search engine strategy, press and community relations to print marketing the Phyzoom identifies strategies to build key demographic patients for customers. The company also provides the hosting of medical websites and secure collaborative email. PHYZOOM is a product of OnKua, LLC. - headquartered in Columbus, Ohio - which develops web-based marketing tools for healthcare organizations looking to grow business through the creative use of new communication technologies.

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