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NEWS RELEASE

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(For immediate release)

Phyzoom Announces Breast Cancer Awareness Promotional Packages

It is not too late to promote NBCAM and help patients become aware of the risks of breast cancer

Columbus, Ohio, October 8, 2009 – It's not too late to promote your specialty in observance of National Breast Cancer Awareness Month throughout the month of October. With 2.5 million American women having a history of breast cancer, and many not even being aware of their risks, Phyzoom is here to assist their medical practices in quickly deploying a marketing strategy focused around NBCAM and the month of October.

Phyzoom can assist Oncology, OBGYN, Plastic Surgeons and other women's health professionals in communicating their initiatives, while tying them to this great cause.

Custom Phyzoom NBCAM packages start at \$495 and include:

- Locally and nationally distributed press release
- Custom blogging
- Specialty-related article
- Landing page for the practice's web site and more
- Tracking and reporting your return on investment

For a no cost consultation about promoting your practice, health event or screening please call 1+800-792-9921 or visit www.phyzoom.com.

PHYZOOM is an automated marketing and business development tool designed specifically for physician groups, homecare organizations and hospitals. PHYZOOM is a product of OnKua, LLC. - headquartered in Columbus, Ohio - which develops web-based marketing tools for healthcare organizations looking to grow business through the creative use of new communication technologies.

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